

November 26th, 2021, 13:00-14:00 EST

This event is free, but registration is required: <https://bit.ly/3kmC4qs>

Organizer:

Masoud Chitsaz, Technical Thought Leader, Kinaxis

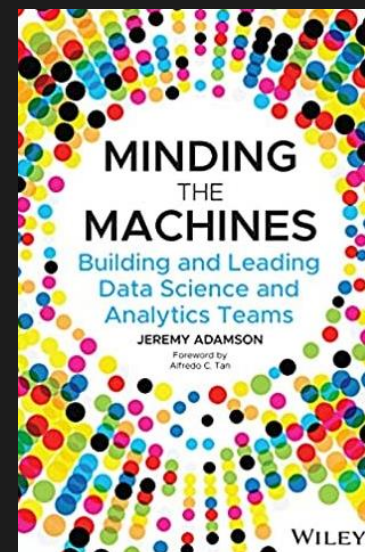


Jeremy Adamson

CORS Online Event: Building and Leading Analytics Teams

Almost every organization has stepped into the world of big data analytics. In a recent survey, 85% of executives reported that they believed data science would fundamentally change their organizations. Unfortunately, several studies have found that 75% of analytics initiatives end in failure. We know that data science has the potential to unlock tremendous value, so why is it so hard to get it right?

In this seminar, analytics strategy expert Jeremy Adamson will explain that the problem is often one of a focus on technology at the expense of human empathy and integration with the business. It is only by changing the focus towards strategy, process, and people, that organizations can find success in this new function.



DIRECTOR OF INTELLIGENCE AND ANALYTICS
WESTJET

Jeremy Adamson is a leader in AI and analytics strategy and has a broad range of experience in aviation, energy, financial services, and public administration. Jeremy has worked with several major organizations to help them establish a leadership position in data science and to unlock real business value using advanced analytics.

Jeremy is a Professional Engineer in the province of Alberta, holds an MBA from the University of Calgary, and a Master's in Engineering from the University of New Brunswick. He divides his time between living in Alberta and New Brunswick.